

The Use of Slang in Youtube Comments

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ABSTRACT

This research in title "The Use of Slang in Youtube Comments". The problems of this research are: What kinds of slang used by the netizens comment in youtube account. The researcher used descriptive qualitative method. The purpose of this research is to know slang language that is used on comment in Youtube. In collecting data, the writer concentrates the utterance"s which contains the slang by the netizens comment in Youtube account . The result of the research, there are 4 slang type that are used by the netizens is affective meaning, social meaning, and connotative

Keywords; *slang, comment, youtube*

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INTRODUCTION

Language is something dynamic, in the sense that language will continue to develop long with the times and speakers. The emergence of new words, meanings and terms is the result of the creativity of the speakers which cannot be avoided. Things like this are very common among teenagers, with full creativity often produce a new utterance and combine various variations of language in daily communication. The use of code switching, code mixing, interference (incorporating foreign language elements into Indonesian words or vice versa), borrowing foreign terms, and using slang both orally and in writing have become the informal language styles of young people today.

As one of the variations of language that is often used in association, we often

find slang in the communication of social media users. According to Chaer & Agustin in Antoro (2018), slang is created and used by certain social groups to interact internally so as not to be known by others. This is in line with the understanding of language that language is the main communication tool for interacting, expressing opinions and information, or as self-identity (Kridalaksana in Aslina, 2007). Slang language originally appeared as a variation of language by certain groups or regions used during socialization. Therefore, the slang of an area will be different from other regions. But now, the use of slang words has become more widespread and spread beyond the group.

Slang is usually used by teenagers who represent certain social groups who have a desire to express their aspirations as a form of self-affirmation, self-expression

and self-realization (Izmaylova et al, 2017). Slang has become a trend among teenagers and one of the factors that contributes to spreading this is social media. This is because social media has become a new lifestyle among teenagers, where on social media they can have certain groups with similar hobbies, preferences, jobs, and others. Slang can also be interpreted as a word or sentences that are not standard but are used in the process daily communication (Purnaningsih, 2005). Social media has succeeded in disseminating the new slang language that has emerged so it is not surprising that slang is also used as a social language on social media. Fishman (1972) defines the use of slang is very temporary, slang has no definition precise and definite and can only be understood by the group or the society to which the language Originates. The use of slang is not only used when communicate directly or interface, Communication can also be via the internet which allows slang to develop more rapidly and Disappears faster because of the language used tends to change according to development era. The language that is often used by the community is an easy language, not bound by rules, moderate trending. Research on slang, of course, has been done a lot. Budiasa & Savitri (2019) stated that most of the young generation today use slang in their conversations between close friends,

both orally and in writing. Meanwhile this study discusses the use of slang language due to the curiosity of researchers towards use of slang in YouTube.

Youtube is one of the most popular social media on YouTube has more than 2.5 monthly who collectively watch more than 1 billion hours of video, so slang can easily be found in Captions, video content and comments uploaded on YouTube, YouTube is a program video sharing and online social media founded by Steve Chen, Chad Hurley and Jawed Karim on February 14, 2005

RESEARCH METHOD

This type of research is descriptive qualitative. Qualitative descriptive is a type of research that is not obtained by quantitative procedures or using statistics (Strauss and Corbin: 1990 in Hoepfl: 1997). After the data is analyzed, the research results are described descriptively and there is no need to use statistics. The data in this research are slang words and the data source is "English comments on English video content" while the subject of this research is slang language.

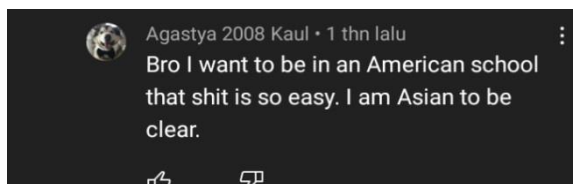
FINDINGS AND DISCUSSION

1. Findings

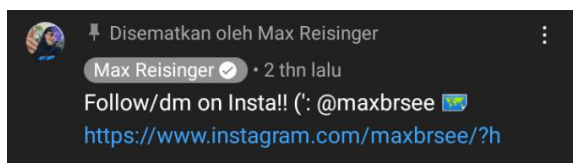
The data for this research was collected from netizens' comments on

Fiki Naki Youtube account. This research was focused on slang. Data collection has been carried out since 18 April 2020. The researcher took 20 comments to analyzed.

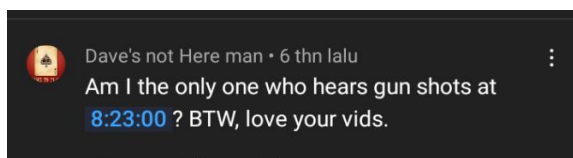
The data comes from netizens comments that contain slang languages. Below are the data that researchers have obtained :



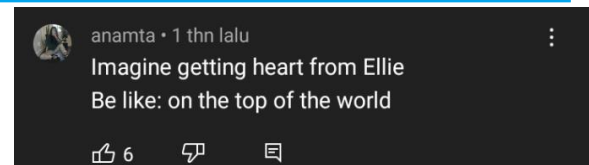
Analyze: "BRO" is an abbreviation of the word brother which means brother. But here in slang, bro, it means friends/friends or close calls.



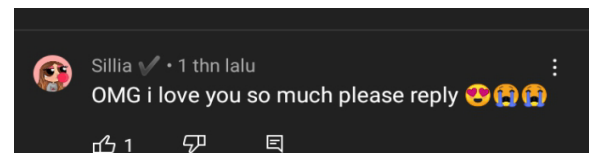
Analyze: "dm" stands for "direct messages". The meaning of dm is direct private messages sent online. dm as it is used now can refer to a private message on a number of social media services.



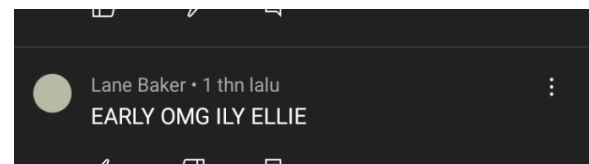
Analyze: The term " BTW " is actually an abbreviation of the phrase in English, which is "by the way".



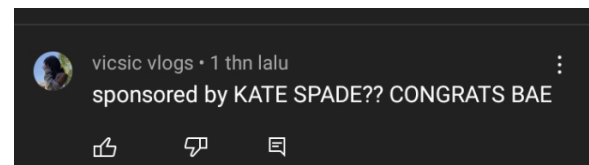
Analyze : " Be like" is a slang word that is often used by young people on social media. which means like, resembling.



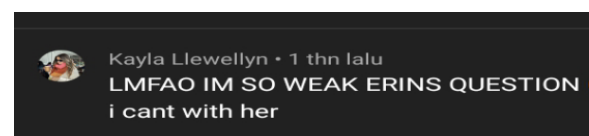
Analyze: " OMG", usually spoken when surprised, happy, or sad.



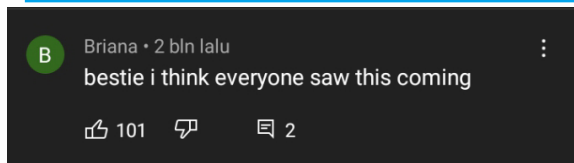
Analyze: "ILY" stands for short and I Love You. a word used to express love.



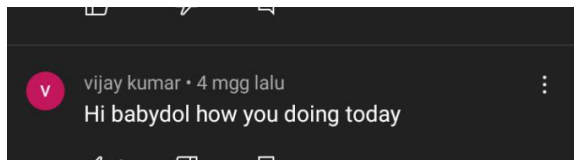
Analyze: " BAE "is another term used to define a lover or your partner or a person who is very important to your life, you could say bae is another name for the word boyfriend or lover.



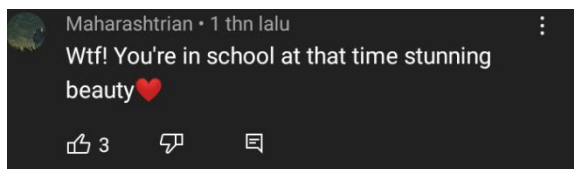
Analyze: "LMFAO" or Laugh My Fuckin Ass Of. Literally, this word can be interpreted as an expression of laughing out loud.



Analyze: "Bestie" is a term used to describe someone special in a relationship. Bestie is used to refer to a friend in English.



Analyze: the word "beby doll" here is used to greet someone who is cute or adorable.



Analyze: sentence in English that is usually spoken to show an expression of surprise or anger. The connotation tends to be negative but the intent of the speaker of the word wtf in the comment above is to describe that he is being surprised.

2. Discussion

In Fiki Naki Youtube account has comments that expose the use of slang language. Slang language that is used by netizen is eleventh comments. The comments provide the abbreviation.

CONCLUSION AND IMPLICATION

This research conclude that slang language use by netizen on youtube coment is affective meaning, social meaning, and connotative. Sudiyanti

(2019) in his study concluded several types and functions of slang words found in a film. The results of the analysis show that of the four types of slang, the imitative form is the most dominant because the speaker does not require certain knowledge because this slang usually imitates words that already exist or are simplified.

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