The Use of Politeness Strategy on Comment in Politicians Twitter

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ABSTRACT

This research in title "The use of politenes strategy on comment in politician twitter account". The problems of this research are: What kinds of Politeness Strategies used by the netizens comment in politician twitter account & What are the functions of Politeness Strategies used by the netizens comment in politician twitter account. The researcher used descriptive qualitative method. The purpose of this research is to identify, classify, analyze the function and types of politeness strategies in used that can be shown in the conversation in the twitter comment . In collecting data, the writer concentrates the utterance"s which contains the politeness strategies produced by the netizens comment in politician twitter account . The result of the research, there are 4 strategies that are used by the netizens bald-on record, positive politeness, negative politeness, and off record.

Keywords; politeness strategy, comment, twitter

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INTRODUCTION

Language is an important thing in communication. People need language as a tool to communicate with each other. With language, people can express their ideas to other people. People need language to communicate or interact with others. One of the phenomena in communication is politeness which can be found in daily communication. Politeness is a manner or etiquette in communication that is aimed to respect each other in communication. Politeness is used to understand utterance in society. In doing communication, people need to know how to make their conversation run well and smoothly. (widya, 2020) Consequently, people need to use politeness strategy to get a good response from the hearers. Based on Brown and Levinson (1987: 68), there are four types of politeness strategy, these are positive politeness, negative politeness, bald on record, and off record.

Positive politeness is a communication that is concerned with the person's positive face. This strategy show solidarity and emphasize, that the speakers want the same thing, and that they have common goal. Negative politeness concerned more with the face saving act which oriented to the person's negative face will tend to show deference, emphasize the importance of the other's time or concerns, also an apology for the imposition or interuption. Bald on Record one of strategy to ask something directly to the other person. Bald on record still use a politeness strategy even if ask something

directly. Off Record one of strategy to express something to the addresses is not directly to the other addresses.

Nowadays, communication can be through from any sources, not only in direct conversation or utterance. One of through in communication is social media, such as twitter, facebook, instagram, path, snapchat, etc. When technology develop rapidly in decade's internet has a huge impact on developing a way of communication among people. It has certain ability to erode barriers between nations while in another hand has given personal space for expression. This limitation automatically affects the way people communicate with each other. These different social networks often combine communications to suit users' needs and to provide security and convenience.

One social media that provides space to write comments for its users is the Twitter application. This social media is an application that contains a caption, photos, and short videos from the user. The functions of this application are showing activities, advertising, working business, and creating images or short videos. People use Twitter for communicating with each other to know about their activities or where the other people now. In Twitter's caption, photos or videos, we can give comments and like to show our expression about these. Most of the public figures use Twitter for communicating with other people, such as the artist, politicians, until, the presidents. The comments given by another user of Twitter can be categorized into written verbal communication because of the language used indirectly.

This research focuses on Twitter comments, the writers choose Twitter from several Indonesian Politicians as an object because from politicians we know the response from society. The writer also wants to know how multicultural citizens communicate with a leader.

Joko Widodo, Ganjar Pranowo, and Anies Baswedan are some of the politicians' twitter account that will be analyzed. Joko Widodo is the president of Indonesia, Ganjar Pranowo is the governor of Central Java, Anies Baswedan is the governor of DKI Jakarta. I chose these 3 politicians because they were quite active on social media, especially Twitter. They often post about political activities, government, and sometimes even some of them often reply to comments from their followers on Twitter. I chose Joko Widodo because he is an influential person in Indonesia, of course there will be a lot of pro and contra comments in his post. I chose Ganjar Pranowo and Anies Baswedan because they are politicians who are idolized by millennial people because of their modern thinking.

Based on the explanation above, the

researcher is interested to conduct research about An Analysis Of the use of Politeness Strategies On Comments Indonesians' Politicians Twitter Account.

RESEARCH METHOD

This research is analyzing the mood and residue structure. To investigate the problem the researcher uses the descriptivequalitative method. The object of theresearch is the transcript of "Learn English Online with Taylor Swift Talk Show" whilethe subject of this research is the mood and residue structure from functional grammar by Gerot and Wignell (1994). The data in this research are in the form of clauses on the conversation between the presenter andTaylor Swift. The clause is grammaticalunit analysis in Systematic Functional Linguistics. The researcher uses transcription as a data source. The data source is taken from the transcription of "Learn English Online with Taylor Swift Talk Show". The transcription is definitelywell constructed and originally taken from it

FINDINGS AND DISCUSSION

1. Findings

The data for this research was collected from netizens' comments on Indonesian politicians' Twitter accounts. Data collection has been carried out since 18 April 2020. Joko Widodo, Ganjar Pranowo, and Anies Baswedan are some of the politicians' twitter account that will be analyzed. The researcher focused this research on the politician's tweet, which was concerning on Covid 19 virus. The researcher took 10 comments from each Twitter account, so there are 30 comments analyzed.

The data comes from netizens comments that contain politeness strategies. Below are the data that researchers have obtained :

Politeness Strategy on Joko Widodo's comment

@Ahan46257121 : Ada berita ya.. Tapi apa pun yg bpk putuskan saya anak pinggiran tetap dukung keputusan bpk. Sy yakin keputusan ini bpk ambil dengan pertimbangan segara sisi.

@Sabarin_Aja_ : Dan saya sangat percaya bahwa pemerintah sudah sangat mempertimbangkan keputusan untuk tidak ada pembebasan bersyarat bagi para napi Koruptor,bandar Narkoba,juga Terorist.. Terima kasih bapak Presiden @jokowi ,karena saya pun tak akan setuju jika napi Koruptor Di bebaskan

@hidaya_as : Hidup Pak De,, disaat orang yang diluar diharuskan karantina mandiri dirumah, yang sedang karantina dikeluarkan ,,terharu saya sumpah.

@jsfjourdan : Pakkkk mentrimu lucu2 pakkkk, apalagi yasona

@abufathiya : Bukannya di dalam malah lebih aman pak?

@RaimLaOde : Janji ya pak. Jgn prank lagi

@TanpaWaj4h__ : Yg diluar disuruh stay at home yg didalam di suruh keluar ???

@imriatiarna : Sebetulnya BPK jkw itu baik ! TPI sayang nya banyak yg TDK baik di sekelilingnya. Contoh adanya buzzerRp yg telah merusak tatanan peradaban yg beradab ber-etika

@ahmadyanibs : Setelah bebas, tetap harus karantina di rumah minimal 14 hari, setelah itu tetap jaga jarak dan tidak keluar rumah sampai diputuskan Indonesia terbebas dari Pandemi Covid19, bebas bagi mereka untuk sementara bukan berarti bebas berkeliaran di luar sana, mohon ditekankan lagi pak

@AlfarisiR : sipp. tp jangan omongan sama tindakan beda ya pak, yg udah2 gitu soalnya hehehe

Politeness Strategies on Ganjar Pranowo's comment

@jumianto_RK : Ceras...Perekonomian tetap berjalan, di kala ada pandemi wabah corona.. Aturan protokol tetep dipatuhi...

@herry_zudianto : bagus ide pengaturannya, bisa dijadikan referensi pengaturan pasar tradisional

@Candrah_CFC : Keren banget pak, semoga di wilayah lain bisa mencontoh.

@arghbored : Wah keren ini,,ekonomi rakyat kecil tetep jalan,konsumen merasa aman salut

@bersatulahnkri : Pak Ganjar keren

@Tinie30253274 : Bpk dan pemkab disana hebat bisa mengatur dan masyarakatnya mau kerjasama....sehat sehat dan semangat semua ya Pak.

@kebunbagas : Hmm.. Bagus katanya.. Ini malah memancing keramaian lebih besar lagi.. Tp ta apa lah.. Anda gubernur bebas kok.. Suka suka.. Peraturan tabrak juga bebas..

@pisceslla : Pembeli belum berjubel... tunggu pasar rame pembeli.. beneran susah ngaturnya.. apalagi klo ada pembeli yg antri di 1 penjual..

@goez69rock : Mendengar berita seperti ini, saya optimis dengan masa depan bangsa indonesia....

@x_oadjie : Usul Pak, kalau bisa dibikin lebih jarang. Jangan 5 baris, 3 baris saja. yg digambar masih bisa senggol2an Pak. Physical Distancing wajib hukumnya.

Politeness Strategies on Anis Baswedan's comment

@KaizokuSentai3 : Alhamdulillah. Semangat Pak! Atas nama Pemprov. Bkn atas nama Bapak atau Jabatan bapak. Gubernur rasa Presiden

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@4aBr1ghtFuture : You always lead by example, Brother @aniesbaswedan. May Allah always bless you and protect you and your family, Governor, and all your staff. Top to bottom. Aamiin.

@yoeni69526295 : Ini baru goodbener, dari rakyat untuk rakyat...

@al_fakru : 2 masker loh , hebatkan .... ?

@BhaktiNkri : wkakakakakkakka telat banget wan getar ... semua orang dah pada pake masker

@Rekap32064981 : Sebaiknya ditunda Pak. Nunggu wabahnya ud lewat. Jadi bisa dijual lagi sama si penerima. Jadi duit buat mereka.

@yaaaaasin : Awal2 di jual 300rb skrg bru dpt gratisan stlh bnyak orang yg terpapar covid 19? Kmn aja dr kmrn wan??? Kok bru skrg

@Irep_ 4444 : Lanjut bang @aniesbaswedan menebar kebaikan, biarkan anjing menggonggong semakin nyaring sambil menahan sakit hati akut dan menyakitkan...

@MJ49302203 : Baru mau wan?!? Kmrn kemana aja rakyat kepala daerah dan ormas dll sdh melakukan kok ini baru mau shame on u

@Jay_Riesman66 : Baru bagi2 masker?Telaaaaaat ...

2. Discussion

In jokowi's tweet they gave positive response there are 1 comment that used positive politeness strategy (1), then there are 3 Bald On Record Expression on the data (8) until (10). Next is Off Record, there are 5 Comments that oppose the president's decision that are data (3), (4), (5), (6), (7). And the last is Negative Politeness, there is just one comment that is data (2).

From the jokowi's twitter account, The most dominant politeness strategy used by netizen is Off Record that are 5 comments by netizens because they disagree with jokowi's tweet about vthe release of prisoners because of covid-19.

In a tweet from Ganjar Pranowo who shared photos about the arrangement of the morning market in Salatiga by implementing Social Distancing. There are 5 comments that use Positive Politeness on the data (1), (2), (3), (4), (5), then 1 comment that used Negative Politeness on the data (6), 2 comment that used Off Record (7), (8), 2 Comment that used Bald On Record (9), (10).

From the Ganjar Pranowo's twitter account, The most dominant politeness strategy used by netizen is Positive Politeness that are 5 comments by netizens because they appreciated with ganjar's and salatiga government work. Ganjar pranowo's tweet that contains photos of the

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arrangement of the morning market in Salatiga by implementing Social Distancing.

Anies Baswedan shared a photo post on Twitter sharing masks with the public. But in fact, the post actually got a lot of Off Record comments from netizens. This is because netizens consider that it is too late for an official to distribute masks even though Lockdown has been going on for 2 months. You can look on the data (4)-(9) and then that are 2 comments that used positive politeness (1) and (2). There are 1 comment that used Negative Politeness (3) and 1 comment that used Bald On Record (10)

From the Anis Baswedan's twitter account, The most dominant politeness strategy used by netizen is Off Record that are 6 comments by netizens because netizen feel that Anis is too late to distributed mask.

CONCLUSION AND IMPLICATION

From The analysis, it can be conclude that in the comment of indonesian's politicians twitter account four politenes strategy are used. There are Positive Politeness, Negative politeness, Off record, and Bald On Record. There

were 30 comments consistingn 3 politician twitter account. Each account analyzed 10 comment. In total, there are 8 Positive Politeness, 3 Negative Politeness, 13 Off Record, and 6 Bald On record. The researcher found that politeness strategy that often used by netizen is Off Record

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